



eCommerce Paradise



7-Figure Dropshipping Blueprint

How to Build, Launch & Scale a Profitable High-Ticket Store in 90 Days or Less

The exact internal SOP used to build dozens of 6–7 figure stores — now yours.









Why High-Ticket Dropshipping?

Sell fewer products. Make more money. Build a real asset.

High-ticket dropshipping lets you sell \$500–\$5,000+ branded products directly from U.S. suppliers as an authorized dealer — no inventory needed. It's scalable, profitable, and perfect for digital nomads or anyone who wants real income without dealing with low-ticket volume headaches.

Why it works:


-  High margins (20–40%)
 -  Fewer customer service headaches
 -  Real brand authority and trust
 -  Easy to automate with VAs
 -  Huge credit card rewards (up to 400K+ points/month)
 -  Proven process with real 6–7 figure exits
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Phase 1: Foundation Setup

Requirement	Tool/Service
LLC Formation	Bizee
Virtual Address	Traveling Mailbox
EIN	Free via IRS.gov
Business Email	Google Workspace
Business Phone	Grasshopper
Domain Registration	Namecheap
Business Checking	Mercury
Business Credit Cards	Recommended Cards

Startup Budget

- LLC, domain, GSuite: \$200–\$300
- Software stack: \$400–\$500/mo
- VA support: \$500–\$1,000/mo
- Ad spend: \$100–\$200/day
-  Revenue target: \$1K–\$2K/day (10–20x ROAS)

Scaling & Exit Goals

- 3–6 Months: \$30K–\$60K/month revenue = \$3K–\$6K net
- 6–12 Months: \$100K–\$200K/month revenue = \$10K–\$20K net
- 12–24 Months: Exit for \$240K–\$720K (2–3x profit)

Phase 2: Store Setup

Foundational Setup

- Create new master Google Sheet and folder
 - Input all info into VA Sheet
 - Set up GSuite emails: **admin@**, **support@**, **sales@**
 - Forward **support@** and **sales@** to Trevor
 - Store all logins in master sheet (Accounts tab)
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Shopify Store Setup

- Set up GSuite email
- Form LLC and get a virtual address
- Set up business phone with Grasshopper
- Create new Shopify store from account dashboard
- Add billing and business info

Shopify Settings

- Store Details
 - Payments (manual capture)
 - Checkout
 - Shipping (Fast & Free Shipping)
 - Connect custom domain
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Demo Store Setup

- Extract supplier list from competitor stores
 - Create collections:
 - Categories
 - Accessories
 - Google Shopping (Products > \$498, inventory > 0, no demo types)
 - Create privacy & terms pages using TermsFeed (replace with client info)
 - Add policies to Shopify settings
 - Create footer menu (Resources)
 - Create main menu (Categories, Contact)
 - Add brand assets under Settings > Brand
 - Set homepage title + meta
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Theme Installation & Customization

- Install theme (e.g. Superstore from [Pixel Union](#))
 - Upload logo + favicon
 - Update navigation menus
 - Add homepage banner linked to sale collection
 - Customize product page layout
 - Add homepage carousel sections
 - Create and test discount codes
 - Add demo products (import from HIP or create placeholders)
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Phase 3: Niche + Supplier Research

What's a Competitor?

A **competitor** is a real Shopify store already approved by high-ticket suppliers. They're typically online-only, carry multiple brands, and rank on Google Shopping.

 [Watch the Competitor Discovery Tutorial](#)

How to Extract Suppliers

1. Search Google Shopping for niche keywords
2. Open Shopify competitor stores
3. List out all brands they carry
4. Contact brands using [GMass](#)
5. Request dealer application + MAP pricing

 [Get Our Supplier Scripts & Templates](#)

Phase 4: Product Import + SEO

- Import listings using Koala or Kopy
- Rewrite titles and descriptions using SEOAnt and ChatGPT
- Remove competitor branding and watermarks
- Add 3–5 product reviews with [Judge.me](#)
- Build SEO collections using KWFinder
- Tag products for Google Shopping filters
- Set MAP pricing or minimum 20% margin

- Use KoalaWriter to generate SEO content

 Tools:

- [KoalaWriter](#)
 - [KWFinder](#)
 - [SEMRush](#)
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Phase 5: Google Ads & Analytics

Campaign Stack

- Generic (High Priority / Low Bid)
- Brand (Medium Priority / Medium Bid)
- Product (Low Priority / High Bid)
- Dynamic Display Retargeting
- Dynamic Search Ads (DSA)

Setup Checklist

- [Google Merchant Center](#)
- [Google Analytics](#)
- Google Search Console
- Install Simprosys Feed App
- Link all accounts
- Configure conversion tracking

 [Watch Full Ads SOP](#)

Phase 6: Email + SMS Marketing

Set up with [Klaviyo](#):

- Promo Flow (5-part welcome series)
- Abandoned Cart Flow
- Browse Abandonment Flow
- Thank You / Review Request Flow
- Order + Delivery Flows
- Add signup form to footer

 [Use Our Plug-and-Play Email Flows](#)

Phase 7: Traffic + Content Engine

- Use AutoBlogger to post blog content
- Extract keywords from KWFinder and Google PAA
- Write content using ChatGPT + KoalaWriter
- Add comparison pages (Brand A vs Brand B)
- Set up Pinterest RSS feed via Smart RSS App
- Post videos to TikTok + YouTube Shorts

 **Must-Read Guides:**

- [What is High-Ticket Dropshipping?](#)

- [Top 10 Products](#)
 - [Best Credit Cards for Dropshipping](#)
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Phase 8: Ongoing Optimization

Daily Tasks:

- CRO updates to top product pages
- Ad review: performance, search terms, bids
- Add reviews to new or best-selling products

Weekly Tasks:

- Blog & collection content
- New products & accessory bundles
- Inventory and price updates
- Check competitor offers and match bonuses or freebies



[Download Our Full SOP Bundle](#)



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Let us build your entire store from scratch. Includes niche, 30+ supplier approvals, full setup, Klaviyo flows, and Google Ads.



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Skip the guesswork. Work with experts who've done it before.

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