ECOMMERCE PARADISE

Done For You Turnkey Store Build and Launch Service

CLIENT AGREEMENT

Version 7, October 31, 2026. Scale 30-Supplier Package, Upfront Payment.

SERVICE PROVIDER	CLIENT
Ecommerce Paradise Trevor Fenner 5830 E 2nd St, Ste. 7000 #715 Casper, Wyoming 82609, USA trevor@ecommerceparadise.com WhatsApp: +1 206-504-6099	Full Name: Business Name: Email: Phone: Address: Effective Date:

1. Agreement Overview

This Client Agreement (Agreement) is entered into between Ecommerce Paradise (Provider) and the Client named above. It governs the Done For You Turnkey Store Build and Launch Service, a high-ticket ecommerce business build on Shopify delivered by Provider from planning through launch.

This is a service agreement, not a partnership. Client owns the completed business as provided in this Agreement. Provider performs the agreed build work; Client remains responsible for operating the business after launch.

2. Package and Upfront Payment

The Turnkey 30-Supplier Build includes 30 approved US high-ticket supplier brands in one niche, the complete Shopify build, marketing setup, and the coaching and launch support described below. The normal reference price is $19,997. The current upfront sale price is $9,997, a saving of $10,000 (approximately 50 percent). One payment is due at checkout. Any approved promotion and the final amount paid are recorded below. All amounts are in US dollars.

Package	Included	Pay in Full
30-SUPPLIER BUILD	30 approved US supplier brands in one niche. Full build, ads launch, and coaching	$9,997

Package: Turnkey 30-Supplier Build (30 approved US supplier brands in one niche)

Payment: Pay in full at checkout

Total Contract Price after any approved discount: $

Approved promotional discount, if any, and final total:

Upfront payment date and amount:

The package price and upfront payment recorded above are incorporated into this Agreement. No payment is required merely to review or sign this Agreement; the upfront payment is due at checkout or as stated on the applicable invoice.

Payment Completion

Work begins after the upfront payment clears, the agreement is signed, and required onboarding information and access are supplied.

Ongoing Scaling Services Are Separate

After the full 30-supplier package is delivered, Client has the option to enroll separately in Full-Service Scaling at $997 per month or Scaling + Managed Operations at $1,997 per month, at the current published rates unless another rate is agreed in writing. These services are not included in the Turnkey fee. Delivery does not enroll Client automatically. Ongoing services require a separate written agreement and separate payment authorization.

3. Scope of Services and Deliverables

This package includes the following work. Provider will tailor the store and operating systems to Client's selected niche and approved suppliers.

Deliverables Included in the 30-Supplier Build

Niche selection and AI-assisted market research.

Business formation guidance, including a walkthrough of common setup steps; Provider does not provide legal or tax advice.

A custom Shopify store built on a free Shopify theme (usually Dawn or Horizon, or another free theme Client chooses), with no theme license cost, including store templates, brand direction, navigation, policies, mobile optimization, and conversion-focused page setup.

US supplier research, outreach, dealer-application support, recruiting, onboarding, and follow-up for 30 approved US supplier brands in one niche.

AI-powered product catalog setup, including product uploads, product descriptions, variants, collections, and on-page SEO fields for approved supplier catalogs.

AI-assisted email marketing setup in Klaviyo, including core automated flows and branded templates.

Google and Bing Shopping setup, product-feed setup, conversion tracking, Google Analytics, dynamic display retargeting, and campaign launch preparation.

Social-media setup guidance and catalog synchronization, Pinterest setup where authorized, Google Search Console setup and sitemap submission, and AI-optimized blog content publishing automation. Client creates and retains ownership of social accounts requiring Client identity verification or personal login.

ChatGPT and AI agentic-commerce integration relevant to Client's store, set up and explained to Client at handoff.

Three months of bi-weekly done-with-you coaching and AI automation training, starting when ads launch. Coaching also continues through supplier recruiting and catalog uploading, with one additional month of coaching after all 30 suppliers are fully recruited and uploaded, as described in the current offer.

Weekly ads management during the first 30 days after ads launch at no additional service fee. Inventory and price updates continue throughout the build until all 30 approved suppliers are fully onboarded and their catalogs uploaded. Automated inventory and price syncing is configured where supplier data feeds are available.

Supplier Definition

Each approved high-ticket brand counts as one supplier. A distributor that approves Client for several high-ticket brands counts as one supplier per approved brand.

Client may review each brand and decline to sell any brand. Declined brands do not count toward the package, and Provider will recruit replacement brands until the package count is met.

A supplier counts toward the package once the brand has approved Client as a dealer and its catalog has been uploaded to Client's store.

4. Deliverables Guarantee

Provider guarantees completion of the agreed 30-supplier deliverables, including recruiting and onboarding 30 approved US supplier brands and uploading their catalogs. A specific brand's approval is not guaranteed. If a brand declines Client or Client declines a brand, Provider recruits a replacement. The delivery target is all 30 approved suppliers, their catalogs live on Client's store, and a Google or Microsoft Shopping campaign active on a typical five-to-six-month schedule after onboarding, subject to Client cooperation and third-party requirements.

If Provider falls short on an agreed deliverable or the estimated delivery schedule, Provider continues working at no additional service fee until the agreed work is completed. The remedy is continued service, not a promised financial result or automatic refund. Third-party supplier and advertising-platform decisions remain outside Provider's control.

5. Timeline

Typical Scale build and delivery takes five to six months after onboarding. Provider continues the agreed build, supplier recruiting, onboarding, catalog uploading, and included support until all 30 approved supplier brands and their catalogs are delivered. The five-to-six-month period is an estimate, not a cutoff for the agreed work. Work begins after the required initial payment, signed agreement, and necessary onboarding information and access are provided. The typical sequence is:

Month 1: business setup guidance, demo store build, and preparation for supplier recruiting.

Months 2 to 6: recruit and onboard the 30 approved supplier brands, upload their catalogs, complete marketing setup, and launch Shopping ads when the store and advertising accounts meet launch requirements.

After delivery: complete the included coaching and launch support. Optional ongoing scaling starts only under a separate agreement.

These estimates may change because of third-party supplier decisions, Shopify, Google, Microsoft, Meta, or other platform policies, or Client delays. Provider will provide weekly status updates through the dedicated project communication channel.

6. Payment Terms

Client reviews the service terms before purchase and pays the upfront build fee at checkout. After payment, Provider supplies a completed agreement showing the price, any approved discount, and payment date for signature. Work begins after Client signs the agreement and supplies the required onboarding information and access. A blank sample is for review only and does not create a project or payment authorization.

Payment is processed through PayPal using the payment methods displayed at checkout. The upfront payment authorizes only the stated one-time charge of $9,997, subject to any separately approved and documented promotion. No payment plan or automatic recurring charge is included. Direct bank transfer or Wise is available only when separately agreed and invoiced by Provider. The order confirmation and completed Section 2 record the actual payment amounts and dates.

Provider will schedule onboarding after the upfront payment has cleared.

Any holiday, discovery-call, or other promotional discount applies only when documented in the checkout confirmation, Section 2, or Provider's invoice.

7. Client Responsibilities

Client agrees to complete the following during the project. Delays in any of these matters may delay the project timeline.

Form and maintain a legal business entity, obtain required tax identifiers, and establish business banking as needed for the Client's operations.

Complete supplier applications and provide requested documentation in a timely manner.

Review each recruited brand promptly and tell Provider if Client declines to sell it.

Respond to Provider requests for feedback, approvals, and documents within three business days when practicable.

Maintain an active Shopify subscription and pay all third-party platform, application, advertising, domain, and operating fees.

Fund and manage advertising accounts once campaigns are ready to launch, and operate the business after launch as its owner and decision maker.

Client is the sole owner and operator of the business and is responsible for day-to-day operations, fulfillment, customer service, legal compliance, and all business decisions after launch unless a separate continuing-services agreement is in place.

8. Client Paid Operating Costs

The package price does not include the following operating costs, which Client pays directly to the applicable third party. Amounts are estimates and may change.

Cost Item	Illustrative Cost
Shopify subscription and applications	$100 to $200 per month
Email marketing and business phone	About $50 per month
Paid advertising spend	$500 to $1,000 or more per month
Domain name	About $15 per year
Theme license	None. Builds use free Shopify themes
Working capital to pay suppliers before payment-processor payouts arrive	Varies with order volume

9. Refunds and Cancellation

All payments are non-refundable once made, because the service is custom and Provider allocates work, systems, and team time to Client's project from the date of payment. This Agreement may be cancelled only by written mutual agreement of the parties or if Provider is unable to fulfill its service obligations.

Cancellation

No refund will be issued for amounts already paid.

Provider will deliver work completed to the date of an agreed cancellation.

No further deliverables or payments are required after an agreed cancellation unless the parties agree otherwise in writing.

Billing Concerns

Client agrees to raise billing concerns directly with Provider first by email or the designated project communication channel and not to initiate an avoidable chargeback, payment dispute, or credit-card reversal before providing Provider a reasonable opportunity to address the concern. This does not limit any non-waivable rights Client may have under applicable law.

10. Communication and Project Management

Project communication will take place in a dedicated WhatsApp channel or another channel agreed by the parties at kickoff.

Provider will send weekly status updates during the build.

Coaching sessions will be scheduled during the included coaching period.

Provider contact: trevor@ecommerceparadise.com and WhatsApp +1 206-504-6099.

11. Ownership and Intellectual Property

Upon full payment, Client retains 100 percent ownership of the completed ecommerce store and Client-specific business assets delivered under this Agreement. Ecommerce Paradise takes no equity stake and receives no revenue share in Client's business.

Provider retains ownership of its proprietary systems, templates, processes, frameworks, training materials, and know-how. The delivered store and Client-specific assets belong to Client, subject to third-party licenses and terms that apply to software, themes, applications, images, data, or platforms.

12. Legal Disclaimer and No Financial Guarantee

Ecommerce Paradise provides ecommerce store build, supplier recruiting, marketing setup, and coaching services on a best-effort basis. While Provider is committed to delivering every agreed deliverable, certain outcomes are subject to circumstances outside Provider's reasonable control, including supplier approval decisions, platform policy changes by Shopify, Google, Microsoft, Meta, or any third-party service, and changes in market conditions.

Provider makes no representations or warranties regarding specific revenue outcomes, profit levels, return on investment, or business success. Results described in Provider marketing materials reflect individual client experiences and are not typical or guaranteed. Client acknowledges that ecommerce involves inherent risk and that no specific financial outcome is promised or implied.

13. Limitation of Liability

Provider's maximum liability under this Agreement will not exceed the total amount paid by Client under this Agreement. To the maximum extent permitted by law, Provider will not be liable for any indirect, incidental, consequential, special, exemplary, or punitive damages, including lost profits, lost revenue, lost data, or lost business opportunities.

14. Indemnification

Client agrees to indemnify, defend, and hold harmless Ecommerce Paradise and Trevor Fenner from claims, losses, damages, liabilities, and expenses, including reasonable attorney fees, arising from Client's operation of the ecommerce business, Client's breach of this Agreement, or Client's violation of third-party rights or applicable law.

15. Force Majeure

Provider will not be responsible for delays or inability to perform caused by events beyond Provider's reasonable control, including natural disasters, internet or platform outages, payment-processor disruptions, supplier policy changes, advertising-platform restrictions, government regulation, or similar events.

16. Governing Law and Dispute Resolution

This Agreement is governed by the laws of the State of Wyoming, USA. The parties will first attempt to resolve disputes through direct good-faith communication. If unresolved, disputes will be submitted to binding arbitration in Casper, Wyoming under the rules of the American Arbitration Association. If arbitration is not applicable, disputes will be resolved in the courts of Casper, Wyoming.

17. General Provisions

Entire Agreement. This Agreement constitutes the entire agreement between the parties and supersedes prior discussions, representations, and understandings concerning its subject matter. No verbal commitment is binding unless confirmed in a written amendment signed by both parties.

Severability. If a provision of this Agreement is invalid or unenforceable, the remaining provisions continue in full effect.

Amendments. Any amendment to this Agreement must be in writing and signed by both parties.

Independent Contractor. This Agreement does not create a partnership, joint venture, agency, employment relationship, equity interest, or revenue-sharing arrangement. Provider is an independent contractor.

SIGNATURES

By signing below, both parties confirm that they have read, understood, and agree to this Agreement, including the selected package and upfront payment in Section 2.

CLIENT	ECOMMERCE PARADISE
Full Legal Name: Signature: Date: Package: Turnkey 30-Supplier Build Payment: Upfront payment in full	Name: Trevor Fenner Signature: Date:

EXHIBIT A: CLIENT ACKNOWLEDGMENTS

By initialing each item below, Client confirms that Client has read and understands these key terms:

I reviewed the service terms before purchase. My upfront payment, actual total, any discount, and payment date are recorded in Section 2 and my checkout confirmation.

I understand that all payments are non-refundable once made, subject to applicable law and this Agreement.

I understand the Turnkey fee is paid upfront in full. Ongoing Scaling requires separate enrollment.

I understand that one approved brand counts as one supplier, that I may decline any brand, and that declined brands will be replaced.

I understand work begins after my upfront payment clears and onboarding requirements are complete.

I understand that the timeline is an estimate and may vary based on Client responsiveness and third-party approvals.

I understand that no income, revenue, profit, return on investment, or business success is guaranteed.

I understand that I am responsible for forming and operating my business, including banking, platform accounts, tax and legal compliance, and daily operations.

I understand that I will pay Shopify, advertising, applications, working capital, and other ongoing business costs separately from the package price.

I understand that supplier approvals and platform decisions are made by third parties and are not entirely within Provider's control.

I understand that I am the CEO and 100 percent owner of my business and am responsible for operating it after launch.

I will raise billing concerns directly with Provider before initiating an avoidable payment dispute, consistent with applicable law.

Questions before signing? Contact trevor@ecommerceparadise.com or WhatsApp +1 206-504-6099